

Soul Within: Crafting Body & Heart – The Making of the First P72



As 2024 comes to a close, the first production-specification P72 has taken shape in a truly remarkable way. A major milestone in De Tomaso's legacy, assembly, validation and final fitment of both the exterior carbon shell and technical core, come together seamlessly, bringing us one step closer to the road.

Hand-Crafting Carbon

Known for its bold scale, sensual curvature, and striking presence, the P72's illustrious carbon exterior is expertly integrated to incase the chassis, a monumental challenge enlisting several teams of skilled artisans to ensure the P72's flowing lines and carbon weave are flawlessly aligned across every surface.

As we move into the final stages of preparation before the painting process, the P72's elegant character comes to life—honoring the prototypes of the past while evolving into a modern-day masterpiece. We are now poised for an unveiling in the new year.

Engineering The Future, Honouring The Past

The technical assembly of the P72 is nothing short of revolutionary, yet it harkens back to a time when hand-craftsmanship turned raw metal into racing icons. With De Tomaso's cutting-edge all-carbon chassis—first revealed in August—we have engineered a mechanical symphony that captures the essence of what makes driving truly exhilarating.

As we welcome the new year, the P72 will enter its final phase of dynamic validation. These finishing refinements will ensure that the P72 delivers an experience like no other. This is driving at its purest, a marriage of heritage and innovation, forming a bond between car and driver that is as timeless as the racing icons that inspired it. Unfiltered, unrestricted, and unforgettable—built for those who dare to feel the road.

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